

## PRIVACY

### Sites covered by this statement

This online Privacy statement covers the collection and use of data on the 2L Alliance website.

### **Information 2L Alliance collects**

2L Alliance collects two kinds of information; Personal Identifiable Information (Information that let us know the specifics of who you are) and Non-Personal Identifiable Information (information that does not by itself identify a specific individual).

2L Alliance collects Personal Identifiable Information (PII) when you use the website. It may e.g. include your name, home address, phone number, e-mail address, employer, and job title. 2L Alliance request PII when you ask us to send you product information directly or to other people; in that case 2L Alliance will collect information you submit about they recipient. It will be clear when you are on a part of the website that requires PII because 2L Alliance will ask you for it. And you will have the choice about how 2L Alliance uses that information.

The Non-Personal Identifiable Information (NPII) 2L Alliance collects when you visit the website may include the Uniform Resource Locator (URL) of the website that you came from before visiting the 2L Alliance website, your Internet Protocol (IP) address, and any search terms entered on the website.

### **Why 2L Alliance collects your information**

The purpose of collecting information is to provide you, the customer, superior service and a smooth, efficient, and personalized experience while using the website. PII we use to provide the requested information. NPII is used to analyze customer behavior to help 2L Alliance understand how visitors use the website, to make the site easier to use and to customize our customer approach.

### **How 2L Alliance uses your information**

2L Alliance collects certain NPII when you visit the website or click on banner ads for 2L Alliance products and services. 2L Alliance collect this information to help run the website more efficiently, to gather demographic information, to monitor the level of activity on the website, and to evaluate effectiveness.

2L Alliance collects PII when you register your 2L Alliance products online. 2L Alliance keeps this information for reference in case you request customer service support.

2L Alliance may collect certain information when you request technical support for your 2L Alliance products. This information is necessary to identify your systems, configuration and to diagnose your problem to provide a solution. 2L Alliance collects PII from volunteers to complete surveys or participate in polls, to improve 2L Alliance products and services. 2L Alliance collects PI from customers when they enter promotional programs or to administer to activities, to send promotional e-mails, notify winners, and make winners'list publicly available pursuant.

2L Alliance collects PII when you ask for newsletters, promotional e-mails, and other information to provide to your request. When contacting us, 2L Alliance may keep PII records of your correspondence, comments, in a file specific to your person.

**Sharing your information**

2L Alliance does not sell, trade or rent the PII we collect online. Unless with your permission, 2L Alliance share the PII you provide online only with other 2L Alliance entities and/or business that provide services to 2L Alliance and only for the purposes described above. Where 2L Alliance engages third parties to perform services on behalf of 2L Alliance, 2L Alliance will require them to observe the intent of this Privacy statement.

If 2L Alliance is required to provide PII in response to a court order, subpoena, or government investigation, 2L Alliance will comply with the request. 2L Alliance reserve the right to report to law enforcement agencies any activities 2L Alliance believe is reasonably necessary to enforce or apply our Terms and Conditions to protect the rights, property, and safety of others and 2L Alliance.

If 2L Alliance or its related entities were to merge with or be acquired by another business entity, it is likely that all obligation and rights mentioned in this statement will lie on the then created parties.

**Access and change your information**

2L Alliance try to ensure you that your information and preferences are accurate and complete. If you have registered your 2L Alliance product or created personal profiles online, you may access and change your information by visiting the website where you submitted it.

**The use of cookies on the site**

2L Alliance sends cookies (a small data file transferred by a website to a persons computer's hard drive) when you surf on the website, respond to online surveys or polls, or request information. Accepting the cookies used on the website does not give 2L Alliance access to your PII, but 2L Alliance can use the cookies to identify your computer. The collected information permits 2L Alliance to analyze traffic patterns on the website to enable 2L Alliance to better your experience on the website by improving content and usability.

**The use of third-party media**

2L Alliance does not run third-party ads on the website. 2L Alliance may use third-party media and research companies to place ads for 2L Alliance on other parties' websites.

**Protecting your information**

2L Alliance is committed to protect the information you provide us. To prevent unauthorized access, maintain accuracy, and ensure proper use of information, 2L Alliance have employed physical, electronic and managerial processes to safeguard and secure the information 2L Alliance collects online.

**Links to other sites**

Parts of the website contain links to other websites, for your convenience and information. When using these links, you will leave the 2L Alliance website. When you access a non- 2L Alliance website (even one with the 2L Alliance -logo), please understand 2L Alliance does not control the content and can be held not responsible for privacy or content practices of that site.

**Changes to this statement**

If there are changes or additions to the terms of this privacy statement 2L Alliance will post those changes here so that you will always know what information 2L Alliance collect online and how 2L Alliance uses it. Please be sure to check this page before proceeding to use our site. Regardless of any changes 2L Alliance makes to the privacy statement 2L Alliance will always use your PII in accordance with the version of the statement at the time you provided your information.

**Contact us**

If you have any questions or concerns about 2L Alliance' use of your information or about these privacy statements, please send e-mail to [info@2L.net](mailto:info@2L.net)

Corporate Policy (Legal Notice)